



Metrobus Transit Advertising

139"W x 30"H Transit King Ad 1:15 scale Guidelines and bolt hole locations are shown for position only and can be turned off in the Layers palette.

Place raster images at a resolution of 600 ppi when scaled to this template which is 1:15 final production size. Place images as CMYK, vector, .ai, .tif or .eps format.

Supply fonts or convert all text to outlines

Spot colors should have Pantone references. If a color match is critical, supply a color correct hard copy proof for reference.

Note that Styrene King Posters are produced in two pieces and held in place by two bolts. Avoid positioning small text or important graphic elements in the area of these two bolt holes.

BLEED

TRIM

LIVE COPY SAFETY