



Metrobus Transit Advertising

70"W x 21"H Transit Tail Card Ad 1:8 scale

Guidelines are shown for position only and can be turned off in the Layers palette.

Place raster images at a resolution of 600 ppi when scaled to this template which is 1:8 final production size. Place images as CMYK, vector, .ai, .tif or .eps format.

Supply fonts or convert all text to outlines

Spot colors should have Pantone references. If a color match is critical, supply a color correct hard copy proof for reference.

BLEED

TRIM

LIVE COPY SAFETY